ANNUAL REPORT 2013 - 2014
University of Vermont

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Campus Recreation at the University of Vermont is committed to making student participation in recreational activities an essential component of the UVM experience. By providing outstanding leadership and a variety of high quality program offerings, we meet the recreational interests of a diverse student body. Our efforts are focused on activities that create positive social interaction, opportunities for education and development, and promotion of healthy lifestyles among students as well as faculty/staff and community.
Our Vision

Campus Recreation at the University of Vermont is built upon a foundation of programming excellence in fitness and wellness, informal recreation, instructional programs, intramural sports, physical education, and youth and community programs.

The efforts of a highly qualified, enthusiastic, and professional staff ensure a quality recreational experience for the UVM community. Experiential education and leadership opportunities are offered to participants, students, and part-time staff, which complement the educational mission of the university. These opportunities add to the growth and development of all involved with Campus Recreation.

Newly constructed state of the art recreation facilities, as well as effective and appropriate use of financial, technological, physical, and human resources will drive the future improvements and advancement of the program. Campus Recreation strives to be a progressive leader on campus and in the field of university recreation.

Organizational Chart 2013 - 2014
Campus Recreation At A Glance

Facilities: 10,611
Intramural Sports: 2,949
Fitness Programs: 4,211
PEAC Courses: 1,125
Other: 389

Facilities: 371,381
Intramural Sports: 20,440
Fitness Programs: 35,779
PEAC Courses: 21,577
Other: 1,715

Participations by Program
Total Participations: 450,892

Unique Participants by Program
Total Unique Participants: 11,362

Unique Participants Detail
Students
Undergraduate: 8,315
Graduate: 272
Medical: 334
Continuing Education: 260

Other
Faculty/Staff: 1,442
Members: 164
Other: 175
Impact on campus

While the Campus Rec mission statement reflects our direct intentions, it is important to recognize the overall and lasting impact of recreational facilities and programs on a campus community. Studies reveal that students, faculty, and staff who participate in Campus Rec programs were more likely to attend the university, experience a place of bonding, integration into the university, and generate higher retention rates.

Miller, J.J. (2011). Source: Impact of a University Recreation Center on Social Belonging and Student Retention. [Recreational Journal] [Volume 35, 117-129]
Highlights & Accomplishments

- With the addition of the new full time facilities operations manager, successfully evaluated and reorganized the roles and responsibilities of operations pro-staff. This included the shift of event scheduling, membership, staffing responsibilities, general maintenance and fitness center maintenance and upkeep.
- Re-organized the fitness center to improve flow and maximize the use of the space.
- A student development initiative was the development of squads which were a huge success. Some modifications have been recommended and will be incorporated next year.
- Operations continued to have a major role Campus Recreation wide in risk management and facility and equipment maintenance upkeep.
- Staff evaluations and EAP Audits were conducted on all employees to monitor skill and staff development.
- Developed a student staff position focused on student appreciation to assist in keeping the staff connected and involved.
- Successfully transition new facility operations manager to be the direct supervisor and support for all staffing related initiatives and responsibilities.
Facilities - Participation Data

**PFG Complex**

- **Fitness Center**: 269,555 (FY 2014), 250,705 (FY 2013), 226,538 (FY 2012)
- **Indoor Track**: 450,892 (FY 2014), 430,341 (FY 2013), 385,259 (FY 2012)
- **Multipurpose Courts**: 12,095

**Informal Rec Use By Space**

- **Fitness Center**: 430,341
- **Indoor Track**: 450,892
- **Pool**: 45,377
- **Patrick Gym**: 3,667
- **Multipurpose Courts**: 12,095

**FY 2014**

- **Fitness Center**: 430,341
- **Indoor Track**: 450,892
- **Pool**: 45,377
- **Patrick Gym**: 3,667
- **Multipurpose Courts**: 12,095
MEMBER SERVICES

Campus Recreation offers the sale of memberships to affiliates of the University of Vermont, including:
- Alumni
- Part Time / Temp Staff
- Fletcher Allen Employees
- Community Members (with UVM sponsor)

Membership Sales

Total Memberships Revenue FY2014: $40,495

<table>
<thead>
<tr>
<th>Membership Type</th>
<th>FY 2013</th>
<th>FY 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>20 punch</td>
<td>76</td>
<td>112</td>
</tr>
<tr>
<td>3 month</td>
<td>69</td>
<td>89</td>
</tr>
<tr>
<td>6 month</td>
<td>24</td>
<td>26</td>
</tr>
<tr>
<td>12 month</td>
<td>28</td>
<td>35</td>
</tr>
<tr>
<td>Pool only</td>
<td>28</td>
<td>26</td>
</tr>
</tbody>
</table>
Facilities vs Programs

While our facilities provide a space for recreational opportunities, our programs provide a unique arena to participate in both individual and group activities. From intramural sports to group fitness classes, PEAC courses for credit, and community programs, our programs have seen a substantial growth not only in participations, but variety.
Intramural Sports

Highlights and Accomplishments

- Two extra pair of soccer goals were purchased for outdoor soccer which allowed intramural sports to start playing on Centennial Soccer Field on Sundays. This allowed Centennial Baseball Field to have much less wear and tear by the end of the flag football and outdoor soccer seasons.
- The addition of floor hockey as a league sport and an ultimate Frisbee tournament moving inside to the turf allowed for good starts for both respective sports.
- Sent three (3) (non-senior) student staff to a regional clinic, tournament, or any other type of external development opportunity.
- Enhanced the overall experience for the coordinator so that the individual in that position left UVM with a well-rounded experience that prepared for a successful start in his next position.

Intramural Sports - Participation Counts

FY2014 Total Participations: 20,424

<table>
<thead>
<tr>
<th>Activity</th>
<th>Fall 2013</th>
<th>Spring 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Badminton Singles Tournament</td>
<td>14</td>
<td>3,084</td>
</tr>
<tr>
<td>Broomball</td>
<td></td>
<td>1,011</td>
</tr>
<tr>
<td>Dodgeball</td>
<td></td>
<td>1,227</td>
</tr>
<tr>
<td>Flag Football</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Outdoor Soccer</td>
<td>232</td>
<td>1,018</td>
</tr>
<tr>
<td>Tennis Leagues</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Volleyball</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3-on-3 Basketball Tournament</td>
<td>38</td>
<td>2,277</td>
</tr>
<tr>
<td>CoRec Broomball</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Floor Hockey</td>
<td></td>
<td>637</td>
</tr>
<tr>
<td>Indoor Soccer</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ice Hockey</td>
<td></td>
<td>1,530</td>
</tr>
<tr>
<td>Kickball</td>
<td></td>
<td>671</td>
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<tr>
<td>Racquetball Singles Tournament</td>
<td>18</td>
<td>1,001</td>
</tr>
<tr>
<td>Volleyball Tournament</td>
<td>12</td>
<td>1,227</td>
</tr>
<tr>
<td>Wiffleball Tournament</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5-on-5 Basketball</td>
<td></td>
<td>1,974</td>
</tr>
<tr>
<td>4-on-4 Flag Football</td>
<td></td>
<td>146</td>
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# Participations
### Intramural Sports Comparisons

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
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<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>Badminton Doubles Tournament</td>
<td>6</td>
<td>16</td>
<td>N/A</td>
<td>12</td>
<td>23</td>
<td>N/A</td>
<td>18</td>
<td>44</td>
<td>N/A</td>
</tr>
<tr>
<td>Badminton Singles Tournament</td>
<td>6</td>
<td>NA</td>
<td>8</td>
<td>6</td>
<td>NA</td>
<td>8</td>
<td>18</td>
<td>NA</td>
<td>14</td>
</tr>
<tr>
<td>Broomball</td>
<td>114</td>
<td>91</td>
<td>87</td>
<td>1175</td>
<td>898</td>
<td>812</td>
<td>5720</td>
<td>3288</td>
<td>3084</td>
</tr>
<tr>
<td>Dodgeball</td>
<td>32</td>
<td>36</td>
<td>35</td>
<td>326</td>
<td>319</td>
<td>313</td>
<td>986</td>
<td>834</td>
<td>1001</td>
</tr>
<tr>
<td>Flag Football</td>
<td>28</td>
<td>25</td>
<td>31</td>
<td>231</td>
<td>256</td>
<td>281</td>
<td>874</td>
<td>1184</td>
<td>1227</td>
</tr>
<tr>
<td>Outdoor Soccer</td>
<td>65</td>
<td>81</td>
<td>76</td>
<td>706</td>
<td>764</td>
<td>634</td>
<td>3103</td>
<td>3835</td>
<td>3612</td>
</tr>
<tr>
<td>Racquetball Doubles Tournament</td>
<td>NA</td>
<td>3</td>
<td>3</td>
<td>NA</td>
<td>6</td>
<td>N/A</td>
<td>NA</td>
<td>20</td>
<td>N/A</td>
</tr>
<tr>
<td>Softball Tournament</td>
<td>NA</td>
<td>NA</td>
<td>N/A</td>
<td>NA</td>
<td>NA</td>
<td>N/A</td>
<td>NA</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Tennis Leagues</td>
<td>NA</td>
<td>NA</td>
<td>41</td>
<td>83</td>
<td>100</td>
<td>58</td>
<td>502</td>
<td>564</td>
<td>232</td>
</tr>
<tr>
<td>Volleyball</td>
<td>28</td>
<td>37</td>
<td>22</td>
<td>211</td>
<td>344</td>
<td>255</td>
<td>661</td>
<td>1001</td>
<td>1018</td>
</tr>
<tr>
<td>3-on-3 Basketball</td>
<td>31</td>
<td>33</td>
<td>N/A</td>
<td>155</td>
<td>146</td>
<td>N/A</td>
<td>499</td>
<td>435</td>
<td>N/A</td>
</tr>
<tr>
<td>3-on-3 Basketball Tournament</td>
<td>NA</td>
<td>9</td>
<td>5</td>
<td>NA</td>
<td>28</td>
<td>14</td>
<td>NA</td>
<td>28</td>
<td>38</td>
</tr>
</tbody>
</table>

#### Sports Offered by Fall and Spring

**Fall:**
- Badminton
- CoRec Broomball
- Floor Hockey
- Indoor Soccer
- Dodgeball
- Ice Hockey
- Kickball
- Racquetball Doubles Tournament
- Racquetball Singles Tournament
- Tennis Doubles
- Volleyball Tournament
- Wiffleball Tournament
- 3-on-3 Basketball
- 4-on-4 Flag Football Tournament

**Spring:**
- Badminton
- CoRec Broomball
- Floor Hockey
- Indoor Soccer
- Dodgeball
- Ice Hockey
- Kickball
- Racquetball Singles Tournament
- Tennis Doubles
- Volleyball Tournament
- Wiffleball Tournament
- 3-on-3 Basketball
- 4-on-4 Flag Football Tournament

1. **Teams:**
   - Numbers indicate the number of teams participating.

2. **Participants:**
   - Numbers indicate the number of participants.

3. **Participations:**
   - Numbers indicate the total number of participations across all events.
Highlights and Accomplishments

- The classes that were added and successful this year were Cat Fit, Bar Sculpt and a combination Spinning and TRX class.
- Completed a second successful year of the 200 hour Yoga Teacher Training with 28 of 32 originally registered graduating from the program.
- Over the past year the participations for Instructional Recreation have increased by 67% as a result of adding the Yoga Teacher Training and Cat Fit to the program.
- A 159% increase in unique male participation over the past four years.

“I believe Campus Rec does a wonderful job of providing a great variety of offerings for a wide range of interests. Thank you!”

-Participant survey response

Fitness Programs - Participation Counts

Group Fitness Total Participants FY2014: 4,207
Group Fitness Participations FY2014: 35,857
PHYSICAL EDUCATION BASIC (PEAC)

Highlights and Accomplishments

- 31 (fall) and 30 (spring) different PEAC courses were offered. Included in this were three (3) new classes for the fall semester and an additional two (2) new classes were added for the spring semester.
- Enrollment capacity was 63% (fall) and 73% (spring).
- The PEAC Program welcomed six (6) new instructors over the academic year.
- A total of 1,337 credits were earned during FY14.
- Incorporated a more comprehensive EAP training session during annual instructor meeting

PEAC - Participation Counts

Total Participations FY2014: 21,371
YOUTH & COMMUNITY PROGRAMS

Highlights

- Offered an American Heart Association Basic Life Support (BLS) class.
- Incorporated a professional development in-service for swim instructors during both semesters.

ADVENTURE DAY CAMP (ADC)

Highlights

- New leadership brought enhanced organization and planning to camp.
- Improved camper to counselor ratios in Trailblazers (7-8 year-olds) and Rangers (5-6 year olds) to provide better staff support and camper supervision.

ADC Participation Counts

<table>
<thead>
<tr>
<th>Campers</th>
<th>FY 2013</th>
<th>FY 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>660</td>
<td>682</td>
</tr>
</tbody>
</table>
More than a job

With over 200 student employees and dozens of employment opportunities, Campus Rec is the second highest employer on campus. Campus Rec provides our staff with leadership and professional growth opportunities both on and off campus, and invites every program to provide staff for an in-house advisory council.
STUDENT STAFF DEVELOPMENT

Highlights

- Hosted leadership development workshop.
- Hosted resume writing workshop.
- Rec Council participated in two community service events.
- Hosted several staff appreciation recognition events throughout the year.
The Campus Recreation Council at the University of Vermont is a student advisory council that strives to serve as a resource to the Campus Recreation professional staff regarding all issues related to Campus Recreation, its student staff, and users of its facilities and programs. The Council's responsibilities include:

- Assisting in the interpretation and/or revision of Campus Recreation policies and procedures
- Planning and implementing special events and staff teambuilding activities
- Providing a student perspective to strategic planning and other major programmatic decisions
- Serving as a representative and advocate for students during Campus Recreation professional staff meetings
- Recommending improvements and program development opportunities

Recreation Council 2013-2014

Amerlin Burgos  
Brianna Mandry  
Courtney Pidgeon  
Danielle Caputo  
Eli Barrett  
Jamie Lincoln  
Jenna Charon  
Laura Guttmann  
Lydia Raszmann  
Melissa Gelinas  
Sam Pham  
Fitness Supervisor  
Fitness Supervisor  
Fitness Supervisor  
Fitness Assistant  
Intramural Sports Supervisor  
Intramural Sports Supervisor  
Intramural Sports Supervisor  
Member Services Representative  
Fitness Supervisor  
Intramural Sports Supervisor

Advisors

Shelby Hinkle Smith  
Kelly deMarrais  
Dustin Wimmer  
Associate Director - Programs  
Operations Manager  
Intramural Sports Manager
Student and Temp Staff by Program Area

- **Facilities**: 116 (FY2012), 119 (FY2013), 102 (FY2014)
- **Fitness**: 25 (FY2012), 54 (FY2013), 68 (FY2014)
- **Intramurals**: 46 (FY2012), 53 (FY2013), 66 (FY2014)
- **PEAC**: 26 (FY2012), 24 (FY2013), 24 (FY2014)
- **Youth & Community**: 15 (FY2012), 14 (FY2013), 15 (FY2014)
- **Intrums**: 3 (FY2012), 3 (FY2013), 2 (FY2014)
- **Marketing/Other**: 11 (FY2012), 9 (FY2013), 10 (FY2014)
Assessment within Campus Rec plays a crucial role in deciding the future of both facilities and programs. By providing a platform for feedback, this allows a standardized method to retrieve reliable data. Additionally, understanding our participant views provides material to present to our campus stakeholders (students, parents, and administrators) to demonstrate the effectiveness and value of our programs and services.
FY 2014 Assessment Projects

**Intramural Sports**
- Fall 2013 league/tournament sports survey
- Spring 2014 league/tournament sports survey
- Manager’s meeting effectiveness assessment
- Forfeit survey

**Fitness & Wellness**
- Fall 2013 Fitness programs end of semester survey
- Spring 2014 fitness programs end of semester survey

**Physical Education Basic (PEAC)**
- Fall 2013 PEAC instructor / course assessment
- Spring 2014 PEAC instructor / course assessment

**Youth & Family**
- 2014 ADC survey
- Fall 2013 learn to swim survey
- Spring 2014 learn to swim survey

**Student Development**
- Fall 2013 supervisor staff training survey

**NASPA / NIRSA**
- Fall 2013 Campus Consortium - Recreation & Wellness benchmarking assessment
Revenue Generated by Program

Total Revenue FY2014: $480,130

- Fitness Programs: $240,701
- PEAC Physical Education: $127,993
- Marketing & Memberships: $48,665
- Intramural Sports: $16,650
- Facilities - Passes & Retail Sales: $22,746
- Marketing & Memberships: $48,665
- Youth & Community: $15,875
- Facilities: $127,993

Total Revenue FY2014: $480,130

Expenses by Program (Wages and Operating)

Total Expense FY2014: $1,135,471

- Staff Salary & Benefits: $330,580
- PEAC Physical Education: $126,829
- Facilities: $133,024
- Intramural Sports: $81,718
- Administration: $46,903
- Fitness Programs: $150,263
- Aquatics: $19,284
- Marketing & Memberships: $27,334
- Youth & Community: $19,536

Total Expense FY2014: $1,135,471
Wage/Workstudy Report

<table>
<thead>
<tr>
<th>Category</th>
<th>Temp Wages</th>
<th>Work Study Awards</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facilities</td>
<td>$106,333</td>
<td>$97,035</td>
</tr>
<tr>
<td>Aquatics</td>
<td>$18,826</td>
<td>$20,610</td>
</tr>
<tr>
<td>Fitness</td>
<td>$60,777</td>
<td>$40,922</td>
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<tr>
<td>Intramurals</td>
<td>$43,997</td>
<td>$20,400</td>
</tr>
<tr>
<td>PECE</td>
<td>$54,493</td>
<td>$10,105</td>
</tr>
<tr>
<td>Interns</td>
<td>$0</td>
<td>$0</td>
</tr>
<tr>
<td>Youth &amp; Community</td>
<td>$0</td>
<td>$0</td>
</tr>
<tr>
<td>Marketing/Admin/Other</td>
<td>$4,993</td>
<td>$5,951</td>
</tr>
</tbody>
</table>